

THE DESIGN ENGINE

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FIVE DETROIT - AREA INSTITUTIONS - COLLEGE FOR CREATIVE STUDIES, CRANBROOK ACADEMY OF ART AND ART MUSEUM, LAWRENCE TECHNOLOGICAL UNIVERSITY, MARYGROVE COLLEGE, AND THE DETROIT INSTITUTE OF ARTS - HAVE JOINED FORCES TO PRESENT "THE DESIGN ENGINE." A SERIES OF SYMPOSIA AND EXHIBITIONS WILL EXAMINE THE RELATIONSHIPS AMONG DESIGN, CULTURAL OBJECTS, COMMERCE, TECHNOLOGY, AND SOCIAL VALUES, WHILE POSING QUESTIONS ABOUT THE POWER OF THE DESIGN INDUSTRY. THESE DIVERSE EVENTS HIGHLIGHT SOUTHEASTERN MICHIGAN'S SUBSTANTIAL INFLUENCE ON MODERN DESIGN AND INTRODUCE EMERGING IDEAS AND IMAGINED FUTURES FROM DISTINGUISHED REGIONAL AND INTERNATIONAL PRACTITIONERS AND THINKERS.

CRANBROOK ART MUSEUM

EXHIBITION: PETER LYNCH: ELEMENTS
CONTINUES THROUGH OCTOBER 26, 2003

The work of Peter Lynch, Cranbrook Academy of Art Architect-in-Residence in the Department of Architecture, is the focus of this exhibition and outdoor installation of experimental architectural structures. The lightweight and economical habitat solutions employ diverse materials, forms, and assembly methods to enclose space. An exhibition of drawings and models representing Lynch's recent projects and prototypes accompanies the outdoor installation. A color monograph on the architect accompanies the show, organized by Cranbrook Art Museum.

The exhibition is generously sponsored by Jonathan Holtzman.

MARYGROVE COLLEGE, THE GALLERY

EXHIBITION: THINKING GREEN: VISUALIZING SUSTAINABLE LIVING
OPENING RECEPTION: FRIDAY, NOVEMBER 7, 2003, 4:30 - 7 P.M.
CONTINUES THROUGH DECEMBER 11, 2003

For this juried exhibition, designers, architects, and visual artists were invited to create projects that deal with the issues of "living green," the making of choices in everyday life to reduce harm to the environment and to achieve a sustainable lifestyle. Submissions in a variety of mediums, including visualizations, plans, drawings, or installations, were selected by members of the architecture firm Kessler Francis Cardoza. The exhibition will be on view during the U.S. Green Building Council conference "Sustainability as Faith in Action," November 7 and 8, 2003.

A lecture and presentation by one (or more) of the participants in the exhibit will be held Wednesday, December 3, at 7 p.m.

For more information, please contact: Rose E. DeSloover, 313.927.1336, rdesloover@marygrove.edu; or Nelson Smith, 313.927.1370, nsmith@marygrove.edu

Hosted by Marygrove College Department of Art

THE DETROIT INSTITUTE OF ARTS

LECTURE: EXPERIENCING DESIGN
NOVEMBER 14, 2003, WENDELL W. ANDERSON JR. AUDITORIUM,
WALTER B. FORD II BUILDING, COLLEGE FOR CREATIVE STUDIES, 7 P.M.

Hani Rashid and Lise Anne Couture, principals at Asymptote Architecture, will provide a broad-based overview of the cultural impact of design and establish a critical framework for "The Design Engine." Topics considered will include consumer myths, cultural bonding, branding, status, social consequences of objects, dominant cultural narratives, and environmental context. Sponsored by Friends of Modern Art, in cooperation with Center Galleries, College for Creative Studies

SYMPOSIUM: HAND TO MACHINE AND BACK AGAIN

NOVEMBER 15, 2003, DIA AUDITORIUM, 10 A.M.

This day-long symposium looks at the history of modern design, design and the everyday, the impact of new technologies, the evolution of design from craft to mass production, the relation of design to mass production, and the architectural environment. For further information, please call 313.833.4020 or visit www.dia.org.

Moderator: Susan Szenasy, editor of Metropolis Magazine
Panelists: Hani Rashid, Lise Anne Couture; Jamer Hunt, philosopher and professor of design at the University of the Arts, Philadelphia; Susan Lyons, principal of Susan Lyons Textiles.

Sponsored by Friends of Modern Art, an auxiliary of the Detroit Institute of Arts

LAWRENCE TECHNOLOGICAL UNIVERSITY

LECTURE: ARCHITECTURE
FEBRUARY 5, 2004, AUDITORIUM A200,
ARCHITECTURE BUILDING, 7:30 P.M.

This lecture will examine critical architectural design / installation work of the 20th and 21st centuries (speaker to be announced). For further information, please contact Michelle Juras at 248.204.2880.

Sponsored by LTU, College of Architecture and Design

CRANBROOK ART MUSEUM

EXHIBITION: ELLIOTT EARLS
OPENING RECEPTION JANUARY 23, 5 - 7 P.M.
JANUARY 24 - MARCH 28, 2004

This survey of recent projects by Cranbrook Academy of Art Artist-in-Residence Elliott Earls demonstrates how his progressive work fuses the disciplines of fine art, design, film, music, and performance into a unique hybrid proposing a future role for the designer as a cross-disciplinary practitioner. For more information, please contact: Felicia Molnar, 248-645-3329, fmolnar@cranbrook.edu.

CRANBROOK ACADEMY OF ART

SYMPOSIUM: FORBIDDEN FUTURES: POLEMIC DESIGN
AND THE PUBLIC IMAGINATION
SATURDAY, FEBRUARY 7, 2004, DE SALLE AUDITORIUM, 1 P.M.

Design serves as one of the few public forums for discussing our collective technological future. While design is clearly understood as a commercial tool, a number of visionaries have used design methods to challenge the dominant values of our technological consumer culture. Through their polemic designs, the hidden assumptions of our society are revealed for critical reflection. In this symposium, selected designers and thinkers will discuss design's potential to divert the public imagination toward envisioning alternative futures. For more information, call 248.645.3323.

Speakers:

Anthony Dunne of Dunne & Raby, designers and authors of "Design Noir: The Secret Life of Electronic Objects"; Joep van Lieshout, designer/artist and founder of the Dutch collective Atelier van Lieshout; Bruce Sterling, science fiction writer and futurist.

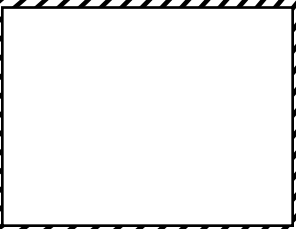
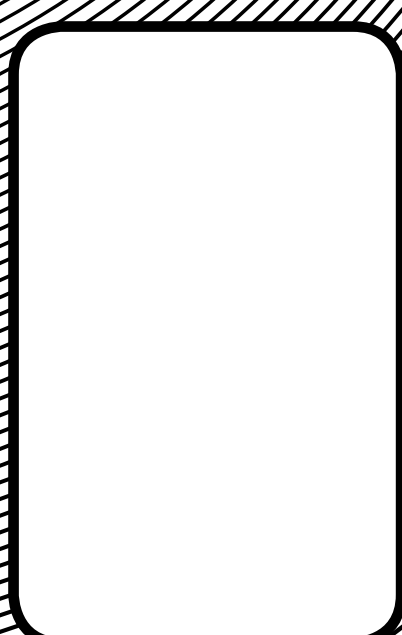
Hosted by Cranbrook 3D Design

COLLEGE FOR CREATIVE STUDIES

SYMPOSIUM: CARS AND DESIRE
SATURDAY, MARCH 20, 2004, NOON - 4 P.M.

This symposium explores the various ways in which desire for automobiles is created through investigation of the automobile industry's creation of longing for and devotion to cars and car culture. Prominent auto industry figures will discuss the automobile and its relationship to society and popular culture. A related exhibition will be held at CCS to support the symposium. For information contact Katja Thomakos at 313.872.8377.

THE DETROIT INSTITUTE OF ARTS





THE DESIGN ENGINE

Five Detroit-area institutions=

College for Creative Studies, Cranbrook Academy of Art and Art Museum, Lawrence Technological University, Marygrove College, and the Detroit Institute of Arts—have joined forces to present “The Design Engine.” A series of symposia and exhibitions will examine the relationships among design, cultural objects, commerce, technology, and social values, while posing questions about the power of the design industry. These diverse events highlight Southeastern Michigan’s substantial influence on modern design and introduce emerging ideas and imagined futures from distinguished regional and international practitioners and thinkers.